

# 1F East Atrium



## DISPLAY VENUE



正大广场  
SUPER BRAND MALL



### 1F East Atrium

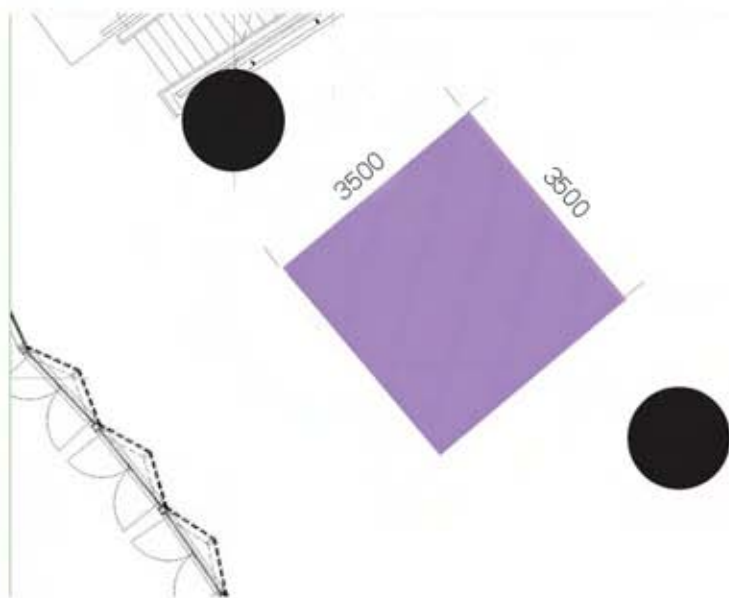
Super Brand Mall is the largest one-stop modern family entertainment and shopping center in Shanghai, located in the center of Lujiazui Financial district which is considered to be the "Eastern Wall Street," adjacent to the Huangpu River, covering the core of Lujiazui CBD area. The vast array of businesses in the surrounding area create an unstoppable virtuous cycle of development. Tourist attractions such as the Oriental Pearl Tower, Shanghai Ocean Aquarium, Shanghai World Financial Center and Jinmao Tower are all nearby, and the area is one of the most concentrated high-end residential areas in Shanghai. The Mall is close to Metro Line 2, with a lot of direct bus routes and has a huge customer flow.

1F East Atrium of Super Brand Mall is a 20m<sup>2</sup> multi-purpose venue located in east entrance which is the main entrance of the mall. It and has the highest customer traffic and is ideally situated.

The venue has high standard facilities and is ideally suited for a wide variety of events, including:

- Special Occasion Displays
- Product Displays

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## FACT SHEET

Opening Date	October 2002
Location	1st floor of Super Brand Mall Shopping Center, Pudong
Facilities	Gross Area of 12.25 m <sup>2</sup>
Loading Capacity	Floor 500 kg/m <sup>2</sup>
Limited Height	2.6 meters
Loading Facilities	Drive up loading ramp and service lift
Loading Entrance	6m (L) x 2.5m (W) x 2.5m (H) 19 ft (L) x 8 ft (W) x 8 ft (H)
Other Facilities Access	Basic facilities available Metro Line 2 (Lujiazui Station) Pearl Tower Sky Ring Boat, Bus, Taxi
Disabled Access	Parking, Lift, Toilet
Car Park	Over 1,250 indoor car parking spaces
Contact Information	SBM Venue Management Service 9th Floor Super Brand Mall Office 168 Lujiazui Xi Lu, Pudong Shanghai China 200120 Email: <a href="mailto:venue_service@superbrandmall.com">venue_service@superbrandmall.com</a> Website: <a href="http://venue-service-en.superbrandmall.com">venue-service-en.superbrandmall.com</a> TEL: (+86 21) 5878-8233 FAX: (+86 21) 5047-1016

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