

9F C_{hia}T_{ai} HALL



EXHIBITION & CONVENTION CENTER



正大广场
SUPER BRAND MALL



9F CT Hall Introduction

Super Brand Mall is the largest one-stop modern family entertainment and shopping center in Shanghai, located in the center of Lujiazui Financial district which is considered to be the "Eastern Wall Street," adjacent to the Huangpu River, covering the core of Lujiazui CBD area. The vast array of businesses in the surrounding area create an unstoppable virtuous cycle of development. Tourist attractions such as the Oriental Pearl Tower, Shanghai Ocean Aquarium, Shanghai World Financial Center and Jinmao Tower are all nearby, and the area is one of the most concentrated high-end residential areas in Shanghai. The Mall is close to Metro Line 2, with a lot of direct bus routes and has a huge customer flow.

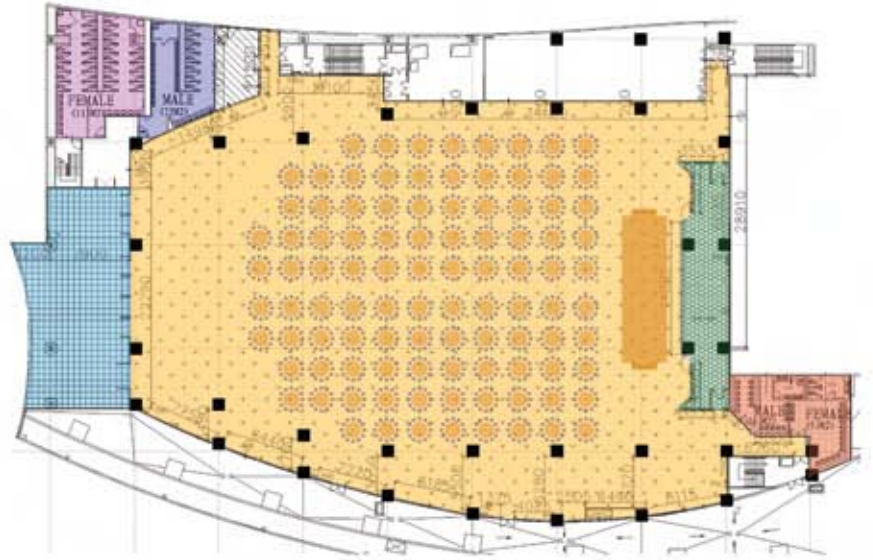
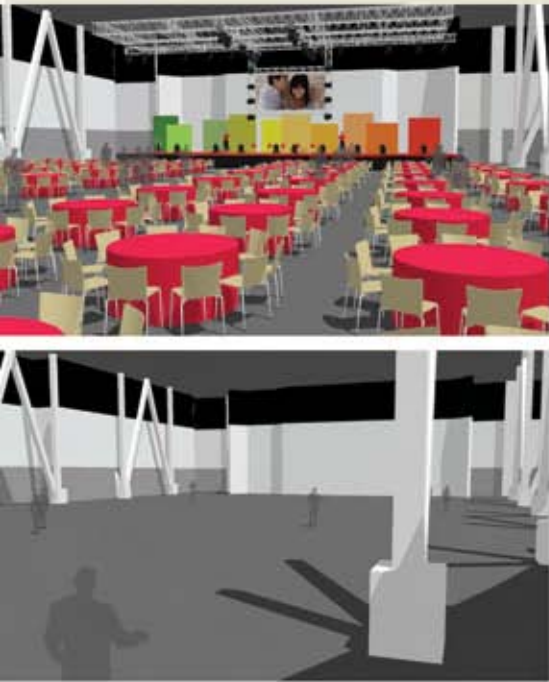
9F CT Hall is a 3000m² multi-purpose venue located on the 9th Floor of Super Brand Mall.

9F CT Hall consists of a main hall and three multi-functional stand-alone rooms. The backstage area can be used for event preparation and rehearsal. The venue has high standard facilities and is ideally suited for a wide variety of events, including:

- Exhibitions
- Conventions
- Live Performances
- Product Launches
- Concerts
- Public Forums
- Gala Functions
- Trade Fairs
- Entertainment Shows
- Fashion Shows
- Corporate Events
- Award Presentations
- Sporting Competitions
- Celebrations

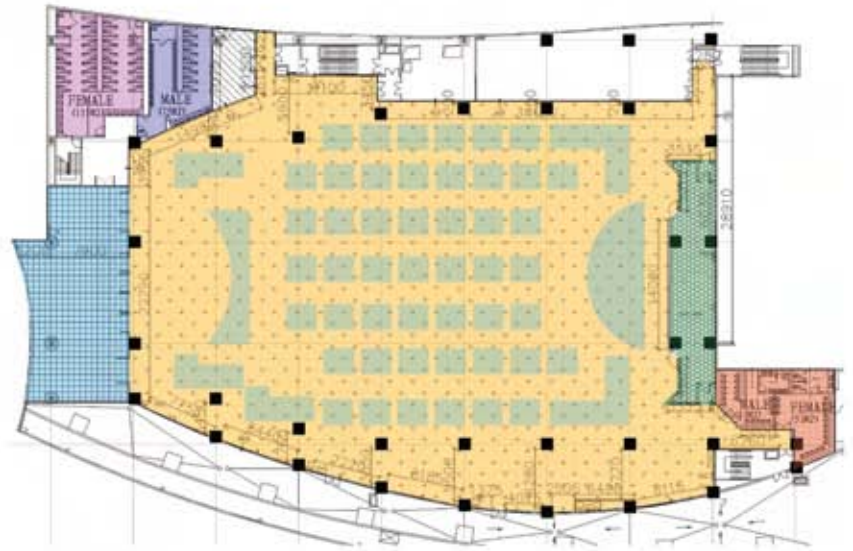
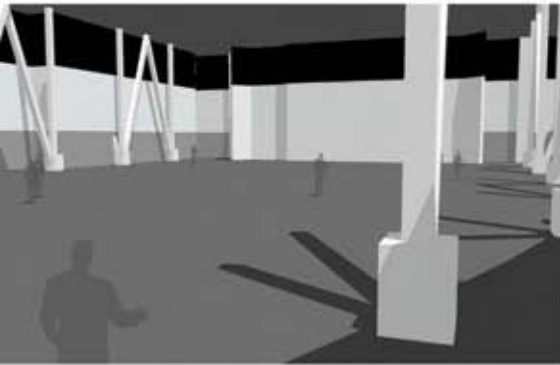
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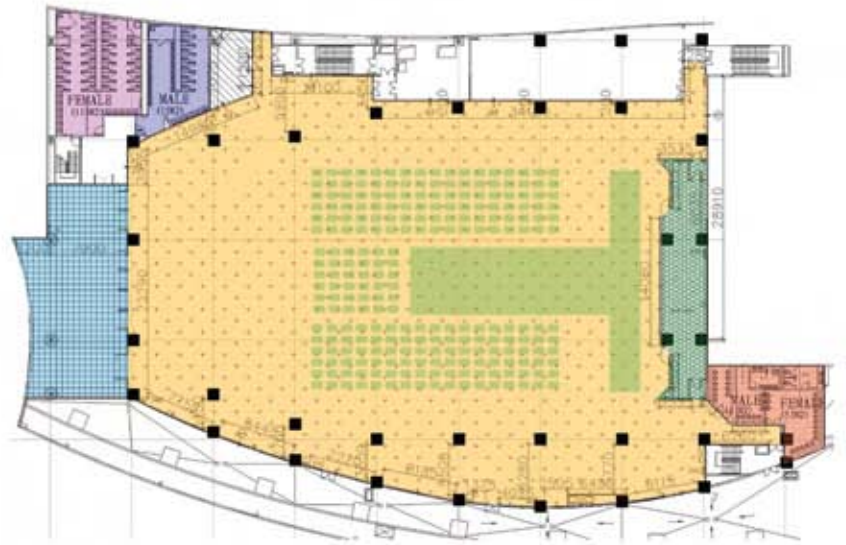
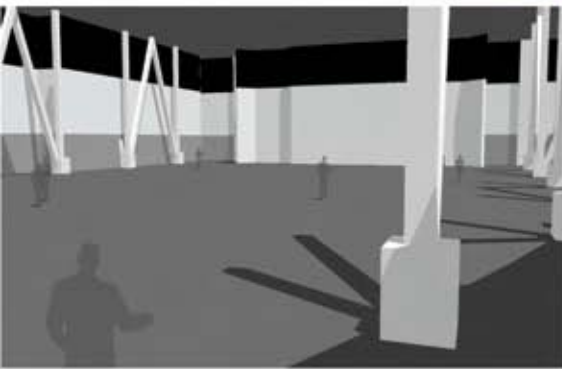
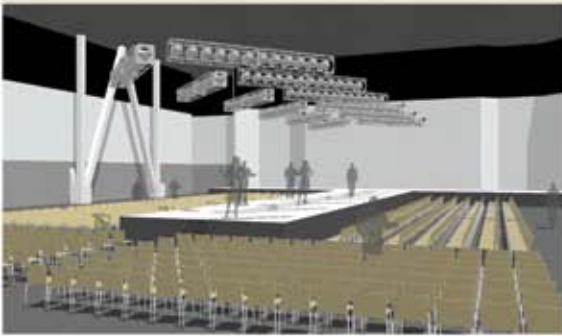
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EXHIBITION



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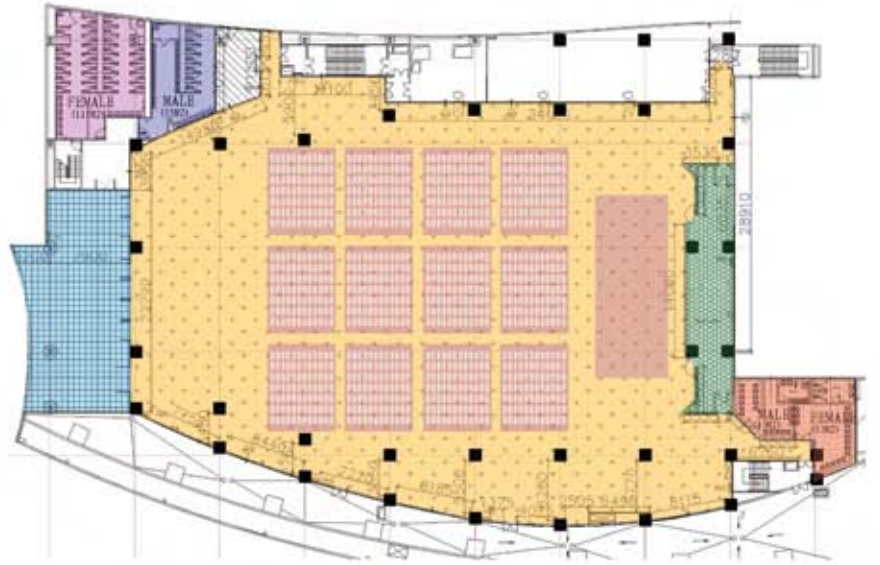
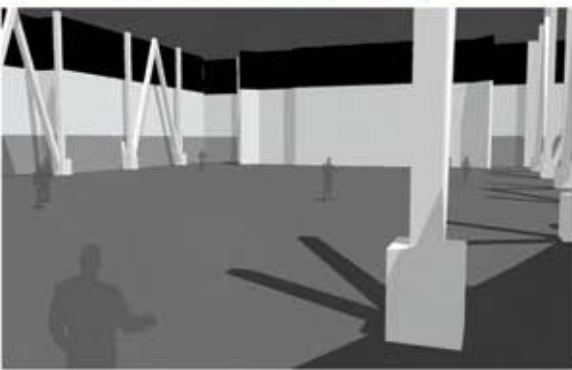
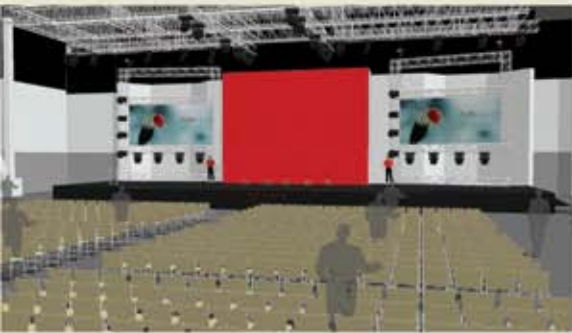
FASHION SHOW



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ENTERTAINMENT



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9F ChiaTai HALL **FACT SHEET**



Opening Date	October 2002
Location	9th floor of Super Brand Mall Shopping Center, Pudong
Facilities	Gross Area of 3,000 m ² Multi-purpose Room Foyer
Loading Capacity	Floor 500 kg./ m ² Ceiling CT Hall 150 kg./ hanging node
Ceiling Height	CT Hall 8-14 meters Foyer 8 meters
Loading Facilities	Drive up loading ramp and service lift
Loading Entrance	6m (L) x 2.5m (W) x 2.5m (H) 19 ft (L) x 8 ft (W) x 8 ft (H)
Audio-Visual & Lighting	Basic equipment available
Other Facilitie	Stage, seating, etc. available
Access	Metro Line 2 (Lujiazui Station) Pearl Tower Sky Ring Boat, Bus, Taxi
Disabled Access	Parking, Lift, Toilet
Car Park	Over 1,250 indoor car parking spaces
Contact Information	SBM Venue Management Service 9th Floor Super Brand Mall Office 168 Lujiazui Xi Lu, Pudong Shanghai China 200120 Email: venue_service@superbrandmall.com Website: venue-service-en.superbrandmall.com TEL: (+86 21) 5878-8233 FAX: (+86 21) 5047-1016

& DIMENSIONS CAPACITY

FACILITY	Approximate	Approximate
	Floor Area	Floor Area
	(sq m)	(sq ft)
Main Hall	2,564	27,602
Multipurpose1	121	1,310
Multipurpose2	42	459
Multipurpose3	53	572
Foyer	249	2,690

